



**MUTHAYAMMAL
COLLEGE OF ARTS
AND SCIENCE**
(Autonomous)
A UNIT OF VANETRA GROUP

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MONTHLY MAGAZINE

**From 1st OCT 2024
To 31st OCT 2024**

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India

Affiliated to Periyar University, Salem | Accredited by NAAC with 'A' grade | Recognized by UGC Under Section 2(f) & 12(B)



Monthly Magazine 1st OCT - 31st OCT 2024



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INDUSTRIAL VISIT

On 04.10.2024, department of Physics conducted an industrial visit to Kannan Devan Hills Plantations Company in Munnar, Kerala.

Dr.APJ ABDUL KALAM'S BIRTHDAY CELEBRATION

On 15.10.2024, department of Physics celebrated Dr.APJ Abdul Kalam's birthday. Students delivered speeches highlighting his significant contributions to the Nation and performed a drama to honor him.

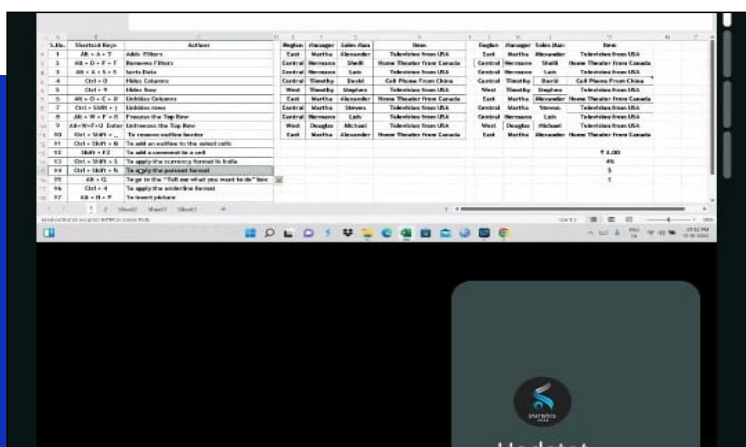
Dr.S.P.Vijeikumar, Principal, MCAS participated in the event and inspired the students with his words.



5-DAYS VIRTUAL PROFESSIONAL DEVELOPMENT PROGRAM

From 12.10.2024 to 16.10.2024, department of Statistics organized a 5-days Virtual Professional Development Program (PDP) on "Data Analysis using Short Cuts in Excel".

Dr.S.Mohan Prabhu, Head of Statistics, MCAS, served as the resource person for this event.





GUEST LECTURE

On 14.10.2024, department of Chemistry, in association with the IIC, conducted a guest lecture on "Innovation of Chemists in Modern Drug Development".

Dr.A.AsrarAhamed, Assistant Professor of Chemistry at Jamal Mohamed College (Autonomous), Tiruchirappalli, served as the resource person. He emphasized the use of machine learning in studying the interaction between drug molecules and target proteins.

Dr.Ahamed also highlighted the various stages of drug design using Chemoinformatics, the stages of drug development, and the significant role of chemists in drug designing. Dr.S.P.Vijeikumar, Principal, MCAS presided over the function, honored the resource person, and encouraged the students.

II UG STUDENTS DONATED BOOK

On 18.10.2024, during the Saraswathi Pooja celebrations, the II UG students of department of Chemistry donated a book titled "CSIR-UGC 2023 - Chemical Sciences" to the department library.

The book was handed over in the presence of the Principal and the Dean of Sciences, marking a meaningful contribution to the department's academic resources.



WILDLIFE WEEK CELEBRATION-24

On 03.10.2024 and 04.10.2024, department of Zoology celebrated the wildlife week celebration- 24. Various competitions were conducted like as Leaf art, Animal Origami, Rangoli conducted and prize was distributed by Chief Guest Mr.P.Raghunath, District Co-ordinator, National Green Corps, Namakkal, Dr.S.P.Vijeikumar, Principal, MCAS, Dr.M.Shabana Begum, Dean-Life Sciences, MCAS gave the awareness on Wildlife week conservation on No Plastic - No pollution, save nature save animals to the students.





TWO-DAY WORKSHOP ON MASTERING PRECISION

On 04.10.2024 and 05.10.2024, department of Textile and Fashion Designing organized a Two-Day workshop on Mastering Precision in Pattern styling with CAD.

WORLD COTTON DAY-2K24

On 07.10.2024, department of Textile and Fashion Designing celebrated World Cotton Day-2K24.

Dr.S.P.Vijeikumar, Principal, MCAS graced the event with his presence. The celebration highlighted the importance of cotton in the fashion industry and its contribution to sustainable textile practices.

Various activities and presentations showcased the significance of cotton as an eco-friendly fabric, fostering a deeper understanding of its value in the world of fashion.



INDUSTRIAL VISIT

On 18.10.2024, department of Textile and Fashion Designing embarked on an industrial visit to Texvalley, Erode. During the visit, the team proudly represented the college by placing their official flex banner at the 3-day Food and Shopping Festival, highlighting the institution's contributions to fashion and textile education. A group of 13 students and 2 staff members participated in this event, marking an important step in connecting classroom learning with industry exposure.





INDUSTRIAL VISIT

From 02.10.2024 to 04.10.2024, department of Computer Application organized an Industrial Visit. A total of 97 students and 5 staff members participated in this educational tour.

The visit included stops at Vagamon, Alleppey, and Cochin, providing students with an opportunity to explore various industries and learn about real-world applications related to their field of study.

INDUSTRIAL VISIT

From 02.10.2024 to 04.10.2024, department of Computer Science organized an Industrial Visit. A total of 170 students and 9 staff members participated in this educational tour.

The visit included stops at Vagamon, Alleppey, and Cochin, providing students with an opportunity to explore various industries and learn about real-world applications related to their field of study.



WORLD BREAD DAY

On 16.10.2024, department of Hotel Management and Catering Science celebrated World Bread Day with great enthusiasm.

Students gained hands-on experience and valuable insights into various types of bread.





INDUSTRIAL VISIT

From 02.10.2024 to 04.10.2024, department of Electronics and Communication organized an Industrial Visit.

A total of 55 students and 3 staff members participated in this educational tour. The visit included Vagamon, Alleppey, and Cochin, providing students with an opportunity to explore various industries and learn about real-world applications related to their field of study.

ALUMNI INTERACTION & SPECIAL LECTURE

On 18.10.2024, department of Electronics and Communication organized an Alumni Interaction Program in the B Block Conference Hall.

Our distinguished alumnus, Mr. Vinod Abraham (1997-2000 batch), Head & Technical Lead at Cognizant, Malaysia, participated in the event. He shared his valuable insights and technical skills to guide students in their career development, making it a highly enriching experience for all attendees.



ALUMNI INTERACTIONS

On 14.10.2024, department of English, organized an Alumni Interaction session. Our alumna, Ms.P.Kavya from Beatus Language Academy, Namakkal, interacted with the students and shared strategies on how they could overcome communication barriers, build healthy connections, and broaden their horizons.



INDUSTRIAL VISIT

On 04.10.2024 and 05.10.2024, department of English organized an Industrial Visit.

A total of 23 students and 3 staff members participated in the tour. The visit took place in Kochi, Kerala, providing students with valuable exposure to industries and insights into real-world applications relevant to their studies.

Department of Biochemistry

INDUSTRIAL VISIT

On 04.10.2024 and 05.10.2024, department of Biochemistry organized an Industrial Visit. A total of 33 students and 3 staff members participated in the tour.

The visit included stops at Vagamon and Cochin, offering students valuable insights into various industries and their practical applications related to biochemistry.



Department of Biotechnology

PH.D. PUBLIC VIVA VOICE

On 10.10.2024, department of Biotechnology conducted the Ph.D. Viva Voce.

Dr. N. Manoharan, Professor and Head of the Department of Marine Science at Bharathidasan University, Tiruchirappalli, graced the occasion as the chief guest.

Ms. T. Rajee successfully completed her viva.





INDUSTRIAL VISIT

On 04.10.2024 and 05.10.2024, department of Microbiology organized an Industrial Visit.

A total of 72 students and 3 staff members participated in the tour.

The visit included stops at CMFRI in Cochin and Vagamon, providing students with valuable insights into microbiological applications and practices in various industries.

PAPER PRESENTATION

On 07.10.2024, two students from the II PG Microbiology, and one faculty from department of Microbiology, were awarded the 2nd prize for Best Paper Presentation at a one-day national-level conference organized by Loyola College, Chennai.



BUSINESS STUDIES



GUEST LECTURE

On 16.10.2024, department of Business Studies (Departments of BBA & Commerce) organized a guest lecture on US-based business taxation for the benefit of the students.

Mr. Venkatesh Damodharan, Regional Head of KC GlobEd, Coimbatore, was the chief guest for the event. Around 250 students actively participated and had the opportunity to clarify their queries on business taxation.



MoU SIGNING

On 16.10.2024, department of Business Studies, specifically the departments of Business Administration and Commerce, has signed a Memorandum of Understanding (MoU) with KC GlobEd, Haryana.

The purpose of MoU is to conduct the business taxation course for the benefit of students.

Department of Commerce

CA FOUNDATION COURSE

On 14.10.2024, department of Commerce conducted the CA Foundation Course for the 2024-2025 batch.

Many enthusiastic students have voluntarily joined, beginning their journey with PR Academy.



ONE-DAY FIELD VISIT

On 19.10.24, department of Commerce, organized a One-day Field Visit for the II year B.Com.(Commerce with C.A.) and Professional Accounting students to Infosys, Bangalore.

During the visit, students gained valuable insights into outsourcing jobs, finance and accounts domain job opportunities, and the overall operations of the company. Nearly 101 students and 3 faculty members participated in this informative visit, enhancing their understanding of the corporate environment and career prospects.



MoU SIGNING

On 09.10.2024, department of Mathematics is organizing an MoU Signing event at the A-Block Conference Hall.

Mr.S. Hariprasad, Founder and CEO of Techforge, Hasthampatti, Salem, will grace the occasion as the Chief Guest. This MoU aims to foster collaboration and enhance academic-industry relationships, promoting opportunities for innovation and growth.



GUEST LECTURE ON CURRENT TRENDS IN MATHEMATICS

On 09.10.2024, department of Mathematics organised the Guest Lecture on 'Current Trends in Mathematics' at B Block Mini Seminar Hall.

Our students gained invaluable insights into the fields like Data Analysis, Mathematical Biology, Computational Mathematics, etc. This enlightening session equipped students with knowledge on the latest developments and applications in Mathematics, inspiring their academic and professional pursuits.



EXTENSION ACTIVITY

On 17.10.2024, department of Mathematics organized an extension activity aimed at creating awareness about tree plantation at Pattanam Muniyappampalayam.

The initiative saw the participation of 2 staff members and 25 students. The tree plantation drive focused on promoting environmental sustainability, improving air quality, conserving biodiversity, and combating climate change, highlighting the importance of trees in maintaining a healthy ecosystem.



INTERCOLLEGIATE TOURNAMENT

On 09.10.2024, department of Physical Education, the Taek-won-do Women's team participated in the Periyar University Intercollegiate Tournament held at Don Bosco Arts and Science College, Dharmapuri.

The team achieved an impressive overall victory, securing 3 Gold medals, 1 Silver, and 1 Bronze.



PU INTERCOLLEGIATE BALL BADMINTON

On 14.10.2024 and 15.10.2024, department of Physical Education 10 students participated in the PU Inter-Collegiate Ball Badminton (Men), held at Government Arts College, Rasipuram.



NATIONAL LEVEL POWERLIFTING (BENCH PRESS) CHAMPIONSHIP

From 15.10.2024 to 18.10.2024, 10 Students from department of Physical Education participated in the National Level Power lifting(Bench Press) Championship and won 1 Silver and 2 bronze held at Goa.

Winners:

K. Lavanya (III BBA) - Silver
S. Kiruthiga (II B.A. English) - Bronze
C. Siva Guru (II B.Sc. IoT) - Bronze





INTERCOLLEGIATE TOURNAMENT

On 21.10.2024, department of Physical Education participated in the Periyar University Intercollegiate Tournament, held at Selvamm Arts and Science College, Namakkal.

The Fencing Men's team secured the Runner-up position, while the Women's team earned Third place. This remarkable accomplishment marks the first-ever achievement for MCAS in Fencing from both the Men's and Women's teams.

PU INTER-COLLEGIATE KABADDI (MEN) TOURNAMENT

On 23.10.2024, department of Physical Education facilitated the participation of 12 students and 2 staff members in the PU Inter-Collegiate Kabaddi (Men) Tournament.

The event was held at AVS College of Arts and Science, Salem.



PLACEMENT CELL

ON-CAMPUS INTERVIEW FOR KGIS

On 01.10.2024, Placement Cell conducted KGIS On - Campus interview and 30 students are selected with an annual package of 2.82 LPA + 12K bonus.



TEAM BUILDING AND MANAGING

From 14.10.2024 to 16.10.2024, 3-day ICT ACADEMY Faculty Development Program (FDP) on “Team Building and Managing” was organized by AVS Arts and Science College, Salem.

Mrs.Vadivu, Assistant Professor of Chemistry, and Ms.S.Sreevidhya, Assistant Professor of English from MCAS, participated in the event. The program featured a comprehensive introduction to team-building and managerial skills, alongside engaging cheer-up activities for the participants on all three days.



FACULTY DEVELOPMENT PROGRAM

On 19.10.2024, a One-Day Faculty Development Program was organized by CII and IWN Salem at Annapoorana Engineering College, Seeragapadi, Salem. Faculty members from our institution, Mrs.K.Chitra, (AP/Biotechnology), Mrs.S.Subana, (AP/Microbiology), and Mrs.P.Suba,(AP/BBA), participated in this program, contributing to their professional development and gaining valuable insights for enhancing teaching methodologies and academic excellence.



HRC & CCC

AWARENESS PROGRAMME ON CONSUMER PROTECTION ACT 2019

On 04.10.2024, Human Rights Cell & Citizen Consumer Club organized an Awareness Programme on the “Consumer Protection Act 2019” at B-Block Conference Hall, MCAS.

The event featured prominent chief guests, including Mr.T.Muthuramalingam and Mr.C.R.Rajesh Kannan from Namakkal, as well as Dr.K.K. Chockalingam, the State Chairman. The programme aimed to educate participants on the key provisions and importance of the Consumer Protection Act, highlighting consumer rights and the mechanisms available for grievance redressal.



EYE CAMP



On 03.10.2024, the YRC and RRC units organized an eye camp at the Physics Lab in collaboration with Aravind Eye Hospital, Salem.

A total of 106 staff members from Vanetra Muthayammal Institutions received eye checkups. Among them, 10 received eyeglasses at nominal rates, and 15 were referred for surgeries at Aravind Eye Hospital.

The beneficiaries included 29 teaching staff, 18 non-teaching staff, 42 drivers, 13 housekeeping staff, and 4 students. This initiative helped promote eye health and provided essential care to the institution's community.

BEST BLOOD DONATION CAMP ORGANIZER AWARD – 2023

On 10.10.2024, YRC and RRC received the “Best Blood Donation Camp Organizer - 2023” award by Namakkal District Collector, Dr. S. Uma, IAS, from Tamil Nadu Aids Control Society and Blood Transfusion Center honored our Institution with a shield, recognizing our compassionate initiative in organizing blood donation camps and contributing to saving lives.



CO-CURRICULAR ACTIVITIES



ESSAY COMPETITION

On 05.10.2024, in celebration of Wildlife Week, an essay competition was held at Namakkal South Higher Secondary School (Boys).

Three students from department of English participated in the competition: V. Darshini, II-UG student, and K. Sivanaesh and S. Shrikamali, both III- UG students.

TEMPLE FUNCTION

On 05.10.2024, National Service Scheme organized an Annadhanam (food donation) event during the third week of the Tamil month of Purattasi.

The event took place at Sri Lakshmi Narayanan Perumal Temple, Thoppupatti, Jedarpalayam, Rasipuram. A total of 40 NSS volunteers and 2 program officers participated in the event, engaging in service activities such as distributing food. Additionally, 30 students and 2 staff members also took part in the service activities, contributing to the success of the event.



PLASTIC ERADICATION DRIVE

On 18.10.2024, National Service Scheme organized a Plastic Eradication Drive as part of its activities for the 2024-2025 year.

The event took place at Arasapalayam Panchayat, Rasipuram, with enthusiastic participation from NSS student volunteers and the program officer. The volunteers visited various households in the Arasapalayam Panchayat area, collecting plastic waste and later handing it over to the Panchayat Office.



R&D CELL

DEMO ON ROBOTIC PRODUCTS

On 08.10.2024, R&D department organized a demo on Robotic products at A-Block Conference Hall, with staff from Petals IoT Pvt. Ltd. served as the chief guests.



AWARENESS PROGRAMME

On 07.10.2024, Women's Forum organized an Awareness Programme on "Empowering Women: Understanding Gynecological Health".

The event was held in the B-Block Conference Hall, MCAS. The Chief Guest for the occasion was Dr. S. Sweetha, MS (OG), Assistant Professor at Government Medical College, Namakkal. The program aimed to raise awareness about women's gynecological health and empower them with the necessary knowledge for better well-being.



AWARENESS IS KEY: UNLOCKING A DRUG-FREE LIFE

On 17.10.2024, the Women's Forum and Anti-Drug Club of MCAS held an awareness program titled "Awareness is Key: Unlocking a Drug-Free Life."

The event aimed to educate students on the dangers of drug use and its harmful effects on academic and personal lives. Mr. Dhanarasu, ADSP of the Prohibition Enforcement Wing (PEW) Namakkal, and Mr. Sankarapandian, Inspector of PEW Namakkal, shared real-life stories to illustrate the serious consequences of drug involvement and emphasized the shared responsibility to stay drug-free.



ALUMNI MEET

On 20.10.2024, Alumni Association Cell organized an Alumni Meet for the 1997-2000 batch. The event was graced by the presence of Director Academics, Principal, Vice Principal, Dean, and faculty members. It was a proud moment as many alumni, who have achieved outstanding positions in various fields, shared their experiences and provided valuable insights.

Additionally, they contributed financial assistance to support current students. The meet saw the participation of nearly 80 alumni, making it a memorable and impactful gathering.





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NATIONAL RANKING 2024

Department of Microbiology is Ranked **142**
Among Top 211 Best Science Colleges in INDIA

Department of BCA is Ranked **79**
Among Top 167 BCA Colleges in INDIA

Department of Commerce is Ranked **145**
Among 229 Commerce Colleges in INDIA

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